

About

I am creative fashion, textile and graphic designer with over 15 years of experience. My designs are inspired by nature, humor, trends and customers needs. As designer, I always strive to bring refreshing innovations to each project.

Specializations

- Trends Forecasting
- Moodboard/presentation
- Prints and pattern Development
- Hand drawing and illustration
- Graphic design
- Branding
- Preparing technical sketches and product files
- Control of production and developing process
- Strong understanding of customers needs

Education

2018

Ux/UI
User Experience & User Interface
Netcraft academy

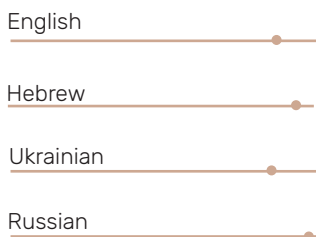
1999-2003

B.Des
Print & Textile for fashion and Interior
Shenkar College

Interests



Languages Skills



Work Expirience

2020 - ..

Disney

fashion and textile designer

Work with Disney Company
Expertise in Disney Product Development, as clothes, bedding, furniture and more...

2016 - ..

Shilav

Senior Fashion / Textile & Graphic designer

Design of Boys and Girls clothing and bedding collections.
Market Analysis: Analysis of sales reports and contemporary trends to ensuring alignment with consumer preferences and market demands.
Creative Process: journey from trend research, concept idea, mood boards, sketches, prints/ 3d artworks, technical drawing and product files, thru control of production process, overseeing each stage until the final products are ready for distribution.
Presentation to marketing team, styling for photosessions.
Cooperation with photographer on the set.

2005-2016

Keds Kids

Fashion designer

Responsible for baby girls department
Work with team of graphic designers & constructors
Innovations
design of boys and girls collection (0-16 years)
Display windows design (VM)
Control of developing process and manufactures

2014-2016

Minene

Fashion & textile designer/freelance

Babywear design
Concept developing
Technical drawing and product files
print and patterns design

2004-2005

Delta

Graphic & Textile designer

Intimate apparel for Victoria Secret USA
Packaging design
print and all over pattern designs

Skills

